

Andrea Baccioccola



Senior Product Leader with overall 20 years of working experience in mobile and Internet, and 10 years in mobile payments concepting and developing new products and solutions.

Skilled at managing small and large cross functional and multi-cultural teams (engineers, testers, marketers, and designers) globally distributed (America, Europe, and Asia).

Expert in identifying trends, formulate strategies and pursue new ideas, while leveraging a solid technical background to assess feasibility and cost-effectiveness. Focused on user experience and excellence in technical design.

Several years of working experience as official spokesperson and delegate at major international industry collaboration forums. Invited to international conferences as speaker and/or moderator.

Worked for both large and small organizations while leaving in 4 different European countries: Italy, Finland, Sweden, and the U.K.

Author/co-author of more than 20 patents and 10 scientific papers.
