



# CRO e CFO agenda 2019 nelle Banche: tra regolamentazione, strategie e approcci di advanced analytics

CeTIF,

26 Febbraio 2019

Cripta Aula Magna- Ore: 10,00 – 13,00

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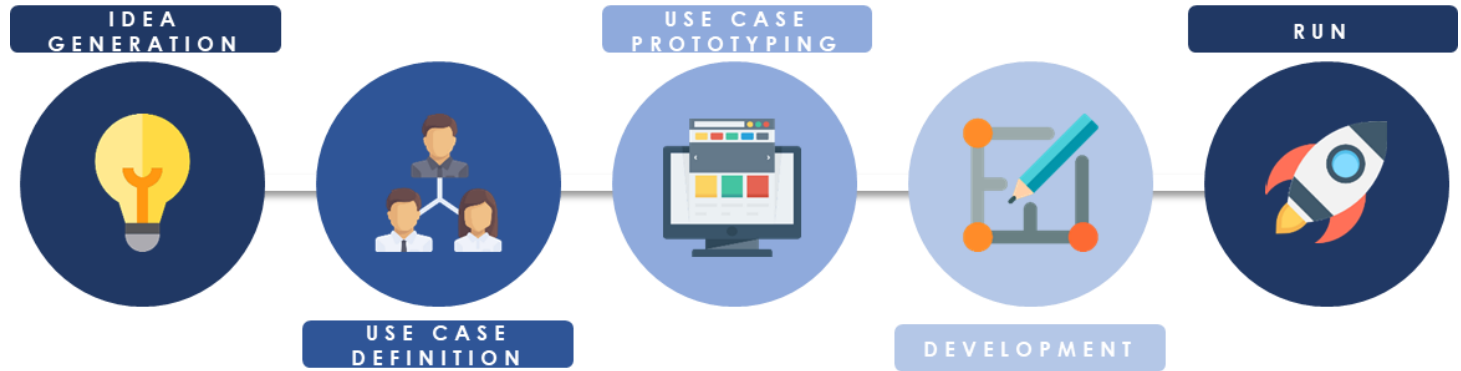
UNIVERSITÀ  
CATTOLICA  
del Sacro Cuore



## RESEARCH HUB

-  DIGITAL BANKING
-  DIGITAL INSURANCE
-  DIGITAL PAYMENTS & CARDS
-  DIGITAL COMPLIANCE
-  DIGITAL HR
-  DIGITAL WEALTH MGMT
-  ADVANCED ANALYTICS & AI
-  BLOCKCHAIN

## ADVANCED ANALYTICS LAB



## EVENTS

SAS® Forum Milan 2019  
4 giugno • MiCo - Milano Congressi

MASTER





## REGULATION & NEW REQUIREMENTS

- ANACREDIT
- BASILEA
- CRD IV
- CRR
- GUIDE LINES EBA
- IFRS9 E IFRS 7
- RAF
- UNIONE BANCARIA



## ORGANIZATION AND PEOPLE

- Integration & Agile
- Timely and flexible infrastructure
- Holistic Knowledge and Skills
- Change Management
- Risk Culture & Awareness

## PRIORITIES 2019

## DIGITAL & NEW MODELS

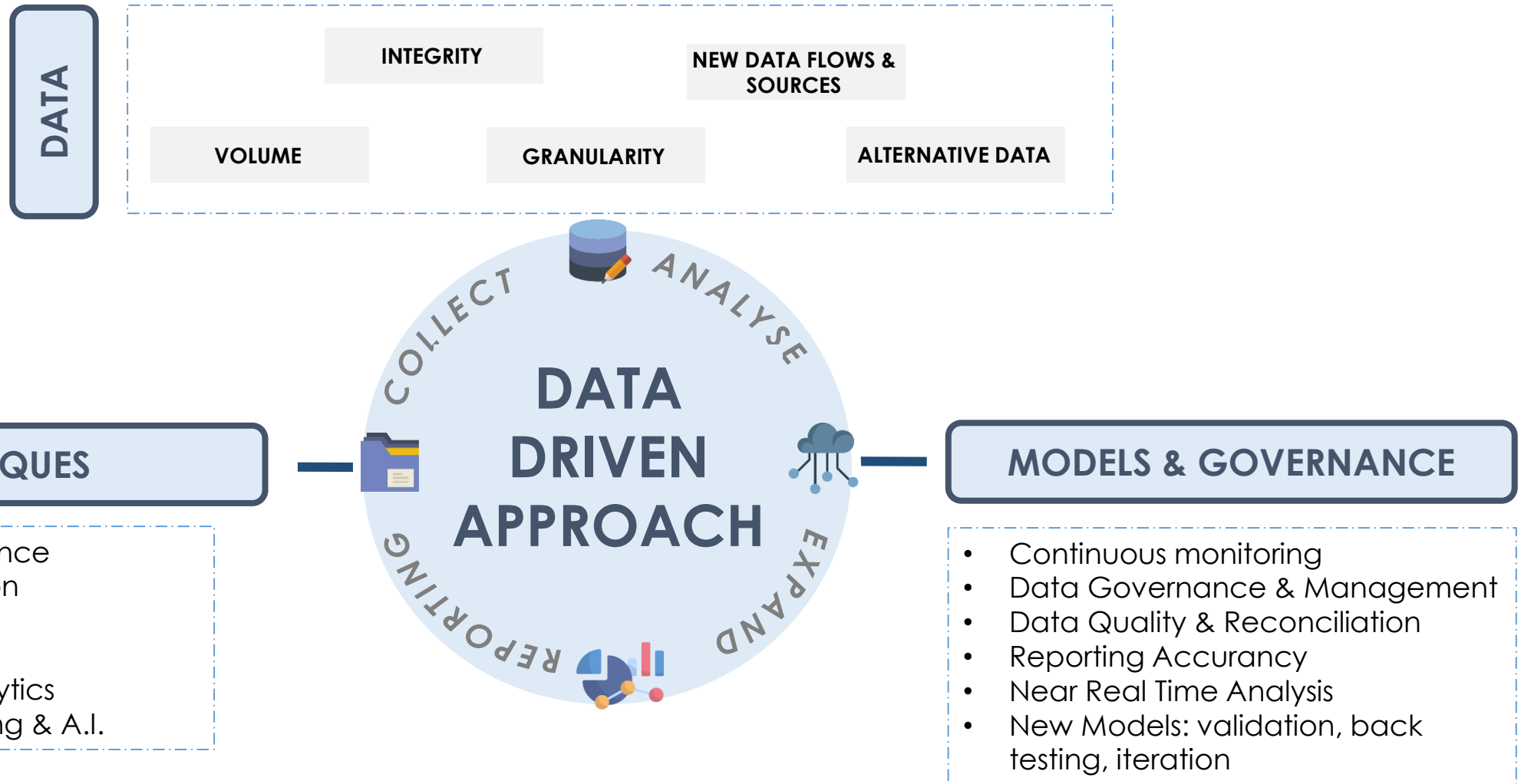
- Instant e Open Banking
- Cyber & New Risks
- Privacy by design
- New Rating & Risk Models
- Stress Test & Forecasting
- Portfolio Construction and Capital Allocation
- Volatility



## CLIENT & BUSINESS ORIENTATION

- Value creation
- Decision & Action Driven
- Operational & Cost effectiveness
- Quality of information
- Trasparency & Customer Centricity

# FOCUS ON DATA: FROM SILOS TO COOPERATION





## Risk & Finance, sfide regolamentari e approcci innovativi

### Mario Anolli

Professore di Economia degli Intermediari Finanziari  
Università Cattolica del Sacro Cuore di Milano



## Advanced Analytics per le funzioni Risk & Finance: approcci ed esperienze

### Anselmo Marmonti

Senior Director Risk & Finance Practice,  
South EMEA – SAS



## Quali sfide e quali opportunità per i CRO e CFO tra innovazione e gestione dei rischi?

*Ne discutono:*

### Martin Marchesi

Responsabile Ufficio Stress Testing & Credit Projection - Intesa San Paolo



### Carlo Palego

Chief Risk Officer - Banco BPM



### Kristian Tomasini

Chief Risk Officer - Banca IFIS



# Get Connected

CeTIF, Centro di Ricerca su Tecnologie, Innovazione e Servizi Finanziari

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